

# Princeton Math Tournament Sponsorship Prospectus

## Overview

The 2026 Princeton Math Tournament (PMT) is an inaugural student-organized math competition for upper primary and middle schoolers (grades 3 - 8). We expect to gather 300-500 students from schools across New Jersey and even New York and Pennsylvania to celebrate and spread their interest in math. The tournament features classic Mathcounts-style rounds (Sprint, Target, Countdown) along with unique additions including a high schoolers AMA, a puzzle round, and more. We are prospectively planning to hold the tournament at Princeton High School on February 21, and although the website is still under construction, it can be found at <https://tournament.phsmt.org/>.

## About Us

We are a team of PHS Math Team members with extensive experience in leading youth math activities and organizing academic events, from the recent high school hackathon HackPHS to the annual Integirls NJ math competition. We build this high-quality math competition off of the problem solving experience of our team, including MPfG and USA(J)MO qualifiers, and collaboration from competing and placing in many national competitions including PUMaC, HMMT, and Purple Comet.

## How Sponsorship Money is Used

Your sponsorship is crucial in helping us effectively organize a successful math tournament and advertise the event to a larger audience. Below is a non-exhaustive list of items that sponsorship money will be used on roughly in order of priority /likelihood.

- Prizes (merchandise, cash awards, or items purchased for winners)
- Catering (pizza lunch for all participants)
- Advertisements (banners, flyers, signage)
- Merchandise for all competitors (e.g. t-shirt, stickers, drawstring bag, and tournament booklets)
- Logistics (name tags/lanyards, printed schedules, additional desks or supplies as needed)
- PHS Math Team support (travel costs for math competitions, registration fees, math books and puzzles used for club meetings)

## Benefits

By sponsoring us, your organization reaches highly talented students from elementary and middle school competitors to our high school organizers and volunteers. Your support expands STEM education, promotes diversity, and helps inspire the future generation of problem-solvers. We have three tiers of sponsorships, and the specific benefits are outlined below. *Note that minimum sponsorship fees are open to negotiation, and sponsors may also choose to contribute*

*in the alternative form of merchandise such as math books, t-shirts, and calculators of equivalent values.*

Sponsorship level	<b>Silver \$500+</b>	<b>Gold \$1000+</b>	<b>Platinum \$3000+</b>
Logo on website	✓	✓ (priority placement)	✓ (premier placement)
Logo on awards ceremony slide	✓	✓ (individual slide)	✓ (with detailed description)
Advertisement on socials / marketing	✓ (logo)	✓ (featured post)	✓ (featured post + special thank-you video)
Recognition in all emails to coaches, parents, competitors		✓ (recognition)	✓ (featured descriptions)
Verbal advertisement in welcome remarks and award ceremony		✓	✓
Logo on event signage banner		✓	✓ (largest size)
Ability to distribute advertisements		✓ (on day of event)	✓ (including future PHS Math Team activities)
Exhibitor table at event			✓
Logo on ALL competition materials (tests, info packets)			✓
Theme for one round of the competition			✓
Additional advertisement and mini-event of your choice			✓

